

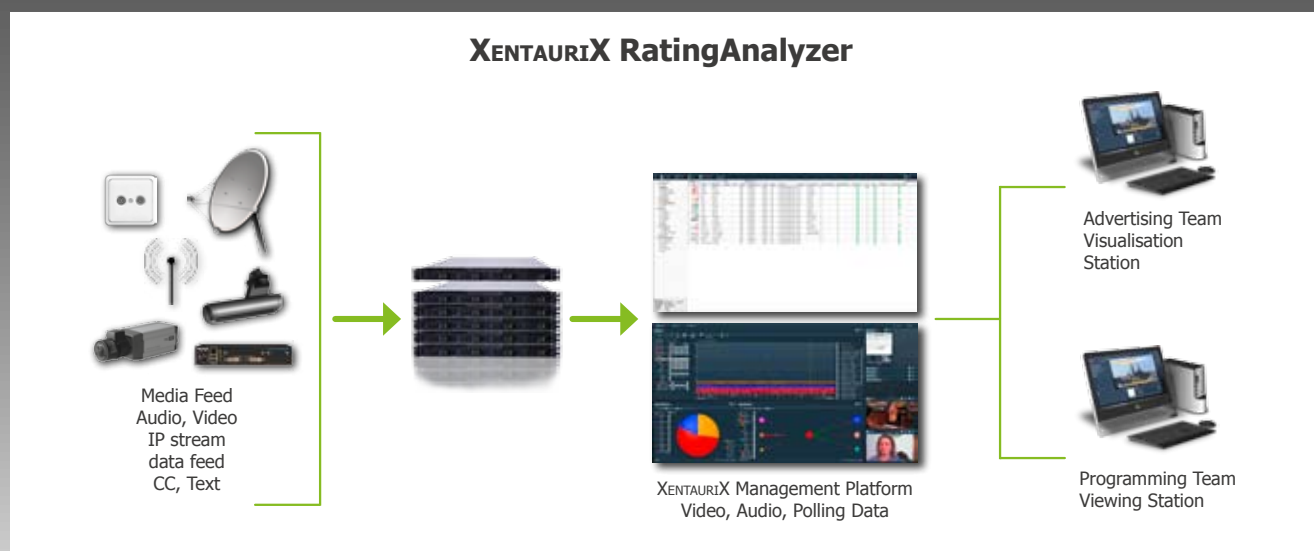
XENTAURI[®] RatingAnalyzer



Visualise your broadcast audience and turn your viewing statistics into monetary assets easily with XENTAURI RatingAnalyzer. Understanding polling statistics from GFK, Nielsen, Gallup, TNS, etc. and how these relate to your broadcast audience is a challenge, especially with flat text import data, non-visual cues and no visual relation to real-time aired programming requires imagination and educated guess work. XENTAURI RatingAnalyzer releases your polling data (GFK, Nielsen, Gallup, TNS, etc.) cross referencing broadcast programming from all stations and provides graphical representations in 'true-time' of what actually happened with your audience. Easily understand your audience viewing trends, did they turn-off or switch over? What age range and demographics were watching? How effective was an advertisers advert? How many viewers were watching? Monetising and understanding your audience is now easy with XENTAURI RatingAnalyzer. Compare broadcast channels side-by-side with actual broadcast content in 'true-time' and easily build visual trending data to share with your advertisers, producers and programme editors to maximise advertising revenue and audience viewership.

Benefits

- ▶ Monetise your audience with 'true-time' advertising statistics
- ▶ Easily extract, visual and produce 'true-time' visual graphs
- ▶ Perform competitive analysis in 'true-time' side-by-side
- ▶ Store 30+ days programming complete with all metadata (EPG, CC, DVB-Text)
- ▶ 24/7 'never-fail' configuration records every broadcast second
- ▶ Scalable to any number of channels – 1 to 1,000+
- ▶ Supports HD-SDI, IP, DVB and data-stream sources
- ▶ H.264 codecs for exceptional quality



About XENTAURI^X

Designed and developed in Germany, XENTAURI^X RatingAnalyzer originates from the XENTAURI^X Broadcast Logger compliance recording system, where high quality, reliability and scalability are paramount for success. Since the year 2000 XENTAURI^X products has been firmly proven and established in leading Tier 1 broadcasters throughout the World. Analytical recording days based upon 8TB of storage.

Analytical Quality Recording Capacity

Resolution	No. of channels, H.264	Recording days
HD1080p	8	40
HD720p	8	80
SD480p	8	120
SD360p	8	160
SD240p	8	240

Technical Specifications

Inputs	Video	HD-SDI, DVB/C/S/T, DVB-ASI, DVI, RGB, HDMI, Analogue
	Audio	HD-SDI, Analogue, FM/AM
	IP	RTSP, MPEG2-TS, UDP, RTMP
Outputs	Video	H.264, H.265, WMV, VC1
	Audio	AAC, WMA, MP4
	Meta-data	EPG, Closed Captions, Sub-titles, DVB-Text VideoText, SI, EIT
	Container Formats	MP4, WMV, MPEG-TS
	Delivery Protocols	MPTS, SPTS, RTMP, Silverlight, HTTP, HLS, HDS, DASH
	Delivery Servers	Wowza, CDNs
Storage	8TB Standard, External SMB	Windows Server, SAMBA
Administration	Management	Web interface, topology view with drill down
	Monitoring	Proactive alerting (SMS, EMAIL, SNMP) and monitoring
Dimensions (WxHxD)	1RU 482 x 44 x 660mm	Available in 1RU, 2RU or 3RU
Environmental Conditions	Voltage / Hertz / Consumption	110-220V / 50-60Hz / NNN Watts
	Operating Temperature	0°C – 50°C (32°F - 122°F)

More solutions from XENTAURI^X

XENTAURI^X RatingAnalyzer forms part of the XENTAURI^X solution range, which includes:

- XENTAURI^X StreamLive for live TV, video and Enterprise multi-screen broadcasting
- XENTAURI^X StreamManager for content repurposing, user management
- XENTAURI^X StreamRecorder for Network DVR time-shift applications including OTT and OVP
- XENTAURI^X StreamToGo OTT solution ready-to-go
- XENTAURI^X BroadcastLogger for 24x7 compliance recording
- XENTAURI^X EvidenceRecorder for evidence, activity monitoring & compliance recording